

"EMPIRE CITY'S WAKE UP AND WIN " Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

1. How to enter the contest:

- a. The "EMPIRE CITY'S WAKE UP AND WIN" contest (the "Contest") will begin on Monday, June 2nd, 2008 at 1a.m. Eastern Time ("ET") and end on Sunday, June 29th, 2008 at 12 mid. ET.
- b. Enter by logging on to www.1010WINS.com and following all instructions by entering your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by the Station. The Station's computer is the official time keeping device for the Contest. The Station is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches. All entries must be received by Sunday, June 29, 2008 at 11:59:59 PM ET.
- c. One entry per person.

2. Eligibility Restrictions:

- a. The Contest is open to all Station listeners who are 18 years of age or older and who reside in the New York City Tri-State Area. Employees of 1010 WINS (the "Station"), its licensee, their parent corporation, CBS Radio, Inc., their subsidiaries and advertising agencies, Staples, participating sponsors/promotional partners, other radio stations in the New York City metropolitan area, and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win a Station contest only once every sixty (60) days. Only one winner per household is permitted in any contest.
- c. Contestants are required to provide truthful information and the station will reject and delete any entry that it discovers to be false or fraudulent. The Station will also disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. Prizes:

- a. Two (2) grand prize winners will each receive one (1) HD Radio. Approximate Retail Value ("ARV") of each grand prize is \$200.00.
- b. Two (2) second prize winners will each receive a prize certificate for a breakfast for up to ten people. Breakfast certificates provided from a restaurant selected by station within Metropolitan area. Must be used by July 30th, 2008. ARV of each second prize is \$175.00.
- c. One Empire City Gift Basket. ARV value: \$150 One winner.
- d. There is no substitution, transfer or cash equivalent for prize package. The prizes are expressly limited to the item (s) listed above. Other restrictions may apply.

4. Selection of Winners:

- a. Decisions of station management with respect to the Contest are final.
- b. On July 1, 2008 at or around 10 a.m. two (2) grand prize winners will be randomly drawn from all eligible entries received.
- c. On July 1, 2008 at or around 10 a.m. after the two grand prize winner drawings, two (2) second prize winners will be randomly drawn from all remaining eligible entries received.
- d. Winners need not listen or be present to win.
- e. Winners will be notified by telephone on July 2, 2008 by 5:00 PM ET. If a winner cannot be contacted within 3 days after the notification attempt, that winner will forfeit their prize and an alternate winner will be selected in a random drawing of all remaining eligible entries.
- f. Odds of winning depend on total number of eligible entries submitted.

5. Conditions:

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the Contest if it is not capable of completion as planned, including infection by computer

virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

- e. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize.
- f. Failure to comply with the Contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of 1010 WINS Radio. 888 Seventh Avenue, NY, NY 10106.

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.1010 WINS.com.

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