

**JAMESON IRISH WHISKEY SPRING GOLF TRIP GIVEAWAY
OFFICIAL RULES**

MUST BE 21 YEARS OF AGE OR OLDER TO PARTICIPATE. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE NEW YORK TRI-STATE AREA: NEW YORK, NEW JERSEY, CONNECTICUT. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Sponsor: Pernod Ricard USA, LLC, 100 Manhattanville Rd, Purchase, NY 10577 and 1010 WINS(AM), NY, NY.

Entry Period: Sweepstakes begins at 12:01 a.m. Eastern Standard Time (“EST”) on April 18, 2008 and ends at 11:59:59 p.m. EST on May 4, 2008.

Eligibility: The Jameson Irish Whiskey Spring Golf Trip Sweepstakes (the “Sweepstakes”) is open only to legal residents of the New York City Tri-State Area, age 21 or older at the time of entry. Void where otherwise taxed, prohibited or restricted by law. Officers, directors and employees of Sponsor, CBS Radio Inc., WINS(AM) (“Station”), other New York market radio stations, their parents, subsidiaries, and affiliates; individuals or entities responsible for the development, printing, distribution and implementation of this Sweepstakes; suppliers, distributors and retailers of alcohol-beverage products; and individuals who are employees of or members of the immediate family or household of any of the foregoing are not eligible.

To Enter: Enter by logging on to www.1010wins.com and following all instructions by entering your first name and last name, complete address, telephone number, date of birth, and a valid email address in the online entry form. All entries must be received by May 4, 2008 at 11:59:19 p.m. EST. (the “Sweepstakes Entry Period”). Only entries received during the Sweepstakes Entry Period and which are otherwise fully compliant with these Official Rules are “Valid Entries.” Limit one entry per person and email address. Multiple entries will result in disqualification. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. In the event of a dispute involving entries submitted by multiple individuals using the same email account or address, the entry will be deemed to have been submitted by the authorized subscriber of the email account used to enter the Sweepstakes at the time of entry. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The Station computer is the official timekeeping device for this Sweepstakes. Entrants expressly agree to assume the risk of lost, late, incomplete, illegible, stolen,

undelivered or misdirected entries. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act. Odds of winning depend on the total number of Valid Entries timely received.

Prize: One (1) winner will receive two (2) passes valid for a 4-Day/3Night trip to the Stratton Mountain Resort in Stratton, Vermont. Trip includes one (1) room (standard double occupancy) and 3 rounds of golf (winner must provide own transportation to and from resort and provide their own golf clubs). Approximate Retail Value of the trip is: \$2,200.00. Winner and guest of winner must be at least 21 years of age. Trip must be taken by June 30, 2008. Winner will be notified by telephone on May 5, 2008 and must come to the Station, located at 888 Seventh Avenue, 10th Floor, New York, NY 10106, to pick up their passes by May 16, 2008 3:00 p.m. ET. No prize substitutions, cash equivalent, or transfer of prizes permitted except at the sole discretion of the Station or Sponsor. Prize subject to availability and the Station and Sponsor each reserve the right, at their sole discretion, to award a prize of greater or equal value if the advertised prize is unavailable. Any costs, expenses or incidentals, not specifically stated herein, including, but not limited to taxes, meals, tips, and ground transportation, are the responsibility of the winner are the responsibility of winner and travel companion, as are all federal, state, local and income taxes on the prize. Winner and travel companion must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. Winner may be required to present a valid credit card upon checking in to the resort to cover any incidental expenses. Tickets are subject to terms and conditions as specified by issuer. There is no substitution, transfer or cash equivalent for prizes. The prizes are expressly limited to the item (s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply. Sponsor reserves the right to conduct a background check, including but not limited to criminal history, on the winner and/or the winner's travel companion(s). To the extent required by law, winner and/or winner's travel companion(s) shall authorize this check.

Selection of Winner: On or about May 5, 2008, at approximately 11 a.m. EST, Station will randomly draw one (1) winner from all Valid Entries. The Station will be the sole judge(s) of which entries are Valid Entries, and their decisions and the result of the drawing will be final in all respects. Odds of winning will be dependent on the number of Valid Entries received. Winner will be notified by telephone using the information provided on such winner's entry on or about May 5, 2008. In order to receive the prize, winner must provide his or her social security number for the purposes of signing an IRS Form W-9 or the equivalent, and will be required to sign an affidavit of eligibility and publicity/liability release within three (3) business days of initial notification, or an alternate winner will be selected. Telephone notification shall be deemed to have occurred on the date Station or Station's designee first attempts to make telephone contact with a potential winner. If any prospective winner is found to be ineligible for any reason, an alternate winner will be selected. Any non-response by a potential winner, or Station's failure to receive a response from any potential winner within the prescribed

three (3) business day period will result in disqualification and the selection of an alternate winner, at the sole discretion of the Station. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen at Station's sole discretion. In the event of any non-compliance with these Official Rules, the potential winner will be disqualified and an alternate winner will be selected. Station is not responsible for unsuccessful efforts to notify any potential winner.

General: By participating, all entrants warrant and represent that they have complied in full with these Official Rules, including but not limited to all eligibility requirements, and further agree to be bound by these Official Rules and the decisions of Station which are final and binding in all respects. All entries become the property of Station and will not be returned or acknowledged. Entry materials that have been tampered with or altered, or mass entries or entries generated automatically or robotically, or by a script, macro or use of any automated device(s) are void.

Neither Station, Sponsor, nor their parents, affiliates, subsidiaries, divisions and/or advertising or promotion agencies are responsible for (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Station; (ii) hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from entering or otherwise participating in the Sweepstakes. Station reserves the right to withdraw and terminate, or modify, the online method of entry if it becomes technically corrupted, if a computer virus or system malfunction impairs its ability to conduct the Sweepstakes, or if the online entry method otherwise becomes impossible, impractical, infeasible for any other reason. If for any reason the Sweepstakes is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Station reserves the right, at its sole discretion to cancel, modify or terminate the Sweepstakes.

By participating in the Sweepstakes and/or accepting a prize, the winner agrees to

release, defend, indemnify and hold harmless Station, Sponsor, their parents, subsidiaries, affiliates, advertising agencies, promotion agencies, franchises, fulfillment companies, dealers, retailers, present and former officers, directors, employees, directors, and agents from and against any and all claims, demands, expenses, losses and liabilities of any nature whatsoever caused or contributed to by entering or participating in the Sweepstakes, the acceptance, use or misuse of any prize, participation in any prize-related activities, including any claims of third parties claiming infringement of trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation, and further agrees to release and indemnify and hold harmless Station and Sponsor from any and all claims that any commercial, advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of Station or Sponsor infringes on the rights of entrant's work as contained in any submitted entry. By participating in the Sweepstakes, entrant irrevocably grants to Station, Sponsor, their parents, subsidiaries, affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to copyright (as appropriate), reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse, without limitation, the entrant's name, address, image, voice, likeness, statements, biographical material as well as any additional photographic images, video images, portraits, interviews or other materials relating to the entrant and arising from his/her participation in this Sweepstakes in any media throughout the world for any purpose, without limitation and without additional review, compensation, or approval from the entrant or any other party.

Payments of all federal, state and local taxes are solely the responsibility of the winners.

Legal Warning: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND STATION AND SPONSOR RESERVE THE RIGHT TO SEEK DAMAGES AND TO DILIGENTLY PURSUE ALL REMEMDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. STATION RESERVES THE RIGHT IN ITS SOLE DISCRETION TO DISQUALIFY ANY PERSON TAMPERING WITH THE ENTRY PROCESS THE OPERATION OF THE STATION'S WEBSITE OR IS OTHERWISE IN VIOLATION OF THESE RULES.

Interpretation: This Sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. By participating, entrants agree that any and all disputes arising out of or relating in any way to this Sweepstakes shall be litigated only in courts sitting in New York, NY, U.S.A.

Winner's list: : For a list of winners or a copy of the written Sweepstakes rules, please send a self-addressed stamped envelope Jameson Golf Trip Giveaway, c/o 1010 WINS(AM), 888 Seventh Avenue, 10th Floor, New York, NY 10106. All requests for the winner's list must be postmarked by May 22, 2008, and received by June 1, 2008. In

additional copies of the written Sweepstakes rules and a list of the winners (when complete) are available during regular business hours at the main studio located at 888 Seventh Avenue, 10th Floor, New York, NY 10106.

Privacy Policy: By use of this website and by entering the Sweepstakes, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.1010wins.com/pages/2418.php>.

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